

THE PREFIX PRIZE

INTRODUCTION

The Prefix Prize is a new annual prize awarded to a professional photographic artist of any nationality. Presented by Prefix Institute of Contemporary Art in partnership with the Scotiabank Contact Photography Festival and Underline Studio, the inaugural prize will be launched in May 2021 in celebration of the twentieth anniversary of Prefix ICA and the twenty-fifth anniversary of Contact. The prize consists of three components: a cash prize of \$2,000.00 CA, a published portfolio, and an exhibition presented in the surround gallery at Prefix ICA—all in the month of May on the occasion of the Scotiabank Contact Photography Festival. The Prefix Prize, which will have a reach of 1,128,000, will be awarded to artists at any stage of their careers who have yet to receive the recognition that they deserve.

ENTRY GUIDELINES

The prize winner will be selected by an esteemed jury of five photographic art professionals, including representatives from Prefix ICA, Contact and Underline Studio, along with two additional experts drawn from the broader arts community. For the inaugural prize in May 2021, the jury includes Pamela Edmonds, senior curator, McMaster Museum of Art; Fidel Peña, creative director, Underline Studio; Bonnie Rubenstein, artistic director, Scotiabank Contact Photography Festival; and Scott McLeod, founding director, Prefix Institute of Contemporary Art.

The prize winner will be selected from a limited field of entries. The number of entries is limited in order to guarantee that the jury spends a significant amount of time in their assessment of each entry and to ensure that the entrant has a strong chance of winning. Entries will be accepted on a first-come, first-served basis. At their discretion, the jury may also choose to award up to two honourable mentions.

Entrants for the Prefix Prize must submit up to ten images representing the artist's work, along with a completed entry form consisting of an artist's statement or other text about the work, a biography and an images list.

Image files must be sent as JPEGs, each at a maximum of 1 MB, named and numbered as follows: "Surname_01", etc. Image files and entry forms must be e-mailed with the subject heading "Prefix Prize Entry" to prize@prefix.ca. Entry fees may be paid online at www.prefix.ca, or by phone at 1-416-591-0357, or by cheque or money order mailed to Prefix Institute of Contemporary Art, 401 Richmond Street West, Suite 124, Toronto, Ontario, Canada M5V 3A8.

ENTRY FEE

\$65.00 CA

DEADLINE

October 30, 2020

FAQs

I am a full-time student. May I be considered for the prize?

No, full-time students are not eligible to receive the prize. Entrants must have completed their basic education or training and have produced an independent body of artwork.

I am a professional artist who works in a variety of media. May I support my entry with artwork in media other than photography?

Yes, your entry need not be exclusively limited to photography and may also include artworks in other media. However, entrants are advised, regardless of media, to demonstrate the relevance of their work to contemporary photographic discourses.

I am not Canadian. May I be considered for the prize?

Yes, entrants may be of any nationality and any place of residence.

If I were to win the Prefix Prize, what are my responsibilities? What are your responsibilities?

The winners of the prize are responsible for preparing their artwork for exhibition and reproduction purposes. The Prefix Prize is responsible for all reasonable supporting expenses, including shipping, insurance, installation and promotion.

I work as a member of a collective. May the collective be considered as a single entrant?

Yes, a duo, collective or other formal association of artists may submit a single entry. However, all of the artwork submitted must have been produced by the associated artists in a collaborative fashion.

I am a commercial photographer. May I be considered for the prize?

Yes, commercial photographers may be considered for the prize. However, commercial photographers may only submit work which they produced independent of a client and over which they have had complete creative control.

How do I choose which artwork to submit?

Submit what you consider to be your strongest work that is most representative of your artistic practice.

If I submit artwork that has already been widely exhibited and published, will my entry be less competitive?

While the jury welcomes the submission of new and recent artwork that has not been widely disseminated, the submission of previously exhibited or published work will not put an entry at a disadvantage.

I planned to submit my entry, but Prefix had already reached its maximum number of entries and closed the submission process. What can I do?

Have no fear. The Prefix Prize is an annual award, so you will be able to submit an entry next year. An announcement about the second annual prize will be made on April 15, 2021.

I still require further assistance.

Please direct any additional questions to prize@prefix.ca.

PREFIX.

Prefix Institute of Contemporary Art
401 Richmond Street West, Suite 124
Toronto, Ontario
Canada M5V 3A8
T 1-416-591-0357
E prize@prefix.ca
www.prefix.ca



ENTRY FORM

NAME

ADDRESS

CITY

PROVINCE/STATE

COUNTRY

CODE

TELEPHONE

E-MAIL

WEBSITE (IF APPLICABLE)

ARTIST'S STATEMENT, OR OTHER DESCRIPTION OF ARTWORK (UP TO 250 WORDS)

BIOGRAPHY (UP TO 100 WORDS)

IMAGES LIST

01

NAME

TITLE

YEAR

MEDIUM

DIMENSIONS

OTHER INFORMATION (OPTIONAL)

02

NAME

TITLE

YEAR

MEDIUM

DIMENSIONS

OTHER INFORMATION (OPTIONAL)

03

NAME

TITLE

YEAR

MEDIUM

DIMENSIONS

OTHER INFORMATION (OPTIONAL)

04

NAME

TITLE

YEAR

MEDIUM

DIMENSIONS

OTHER INFORMATION (OPTIONAL)

05

NAME

TITLE

YEAR

MEDIUM

DIMENSIONS

OTHER INFORMATION (OPTIONAL)

06

NAME

TITLE

YEAR

MEDIUM

DIMENSIONS

OTHER INFORMATION (OPTIONAL)

07

NAME

TITLE

YEAR

MEDIUM

DIMENSIONS

OTHER INFORMATION (OPTIONAL)

08

NAME

TITLE

YEAR

MEDIUM

DIMENSIONS

OTHER INFORMATION (OPTIONAL)

09

NAME

TITLE

YEAR

MEDIUM

DIMENSIONS

OTHER INFORMATION (OPTIONAL)

10

NAME

TITLE

YEAR

MEDIUM

DIMENSIONS

OTHER INFORMATION (OPTIONAL)

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